



**wikia** 2016  
**COMMUNITY  
CONNECT**

Welcome to Community Connect!

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Ted Gill & Jen Burton





Presenter's Name: Jen Burton

User Name: Jenburton

Job Title: Vice President, Community

Start Date @ Wikia: July, 2011

## FANDOMS:

- US Women's National Team (Soccer/Football)
- TV shows: Grey's Anatomy, Good Wife, Shameless



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Why we're here

Learn  
Connect  
Communicate  
Collaborate

- We believe, wholeheartedly, that without you we're nothing.
- Our community leaders, writers, readers and fans make Wikia and Fandom possible.
- Introduce as much transparency as possible - how Wikia works and why we do what we do
- This week we hope to do as much listening as we do sharing; in service of this goal, we'll host multiple feedback sessions, take all your questions and hopefully, share some laughs with you.

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Wikia and Fandom today:

Over 300 Employees

Locations: San Francisco (HQ), Poznan, Cologne, Tokyo, London, New York, LA, Chicago, Miami, Washington D.C.; plus people in Spain, China, Australia, Canada, Bosnia and The Netherlands.

Backed by some of the most well known investors: Jimmy Wales (Founder & Chairman), Marc Andreessen, Pierre Omidyar, Reid Hoffman, Joi Ito, Amazon, Bessemer Ventures, Institutional Venture Partners, Digital Garage.

Wikia now spans 190 million monthly users in 360,000 communities that have created over 40 million pages of multimedia content.





## Ted Gill

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Username: Tedgill

Job Title: Head of Product

Wikia Start Date: May 1, 2014

### FANDOMS:

- Paragon
- Star Wars
- Battlefield



P A R A G O N

STAR  
WARS

BATTLEFIELD™

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**Attendees from 10 countries are here in Poznan**

- England
- Germany
- Russia
- Ukraine
- Taiwan
- Italy
- France
- The Netherlands
- Poland
- Belgium

GAME OF THRONES  
Wiki

Yu-Gi-Oh!  
Wikia

ONE PIECE  
WIKI.it

THE WALKING  
DEAD  
WIKI

WIKIA  
LANGUAGE BRIGADE  
WIKI

STAR WARS  
FANON

ДРУЖБА  
ЕСТО ЧУДО  
Вики

ZELDA  
the  
wiki

SPÖREWIKI

ВЕДЬМАК  
ВИКИ

The Elder Scrolls  
Wiki

FABLES  
WIKI

ВЕДЬМАК  
ВИКИ

Role Play  
Wiki

TRANSFORMERS  
Wiki

Corpse  
Party  
WIKI

WARFRAME

wiki  
iij  
ВИКИ  
СООБЩЕСТВА

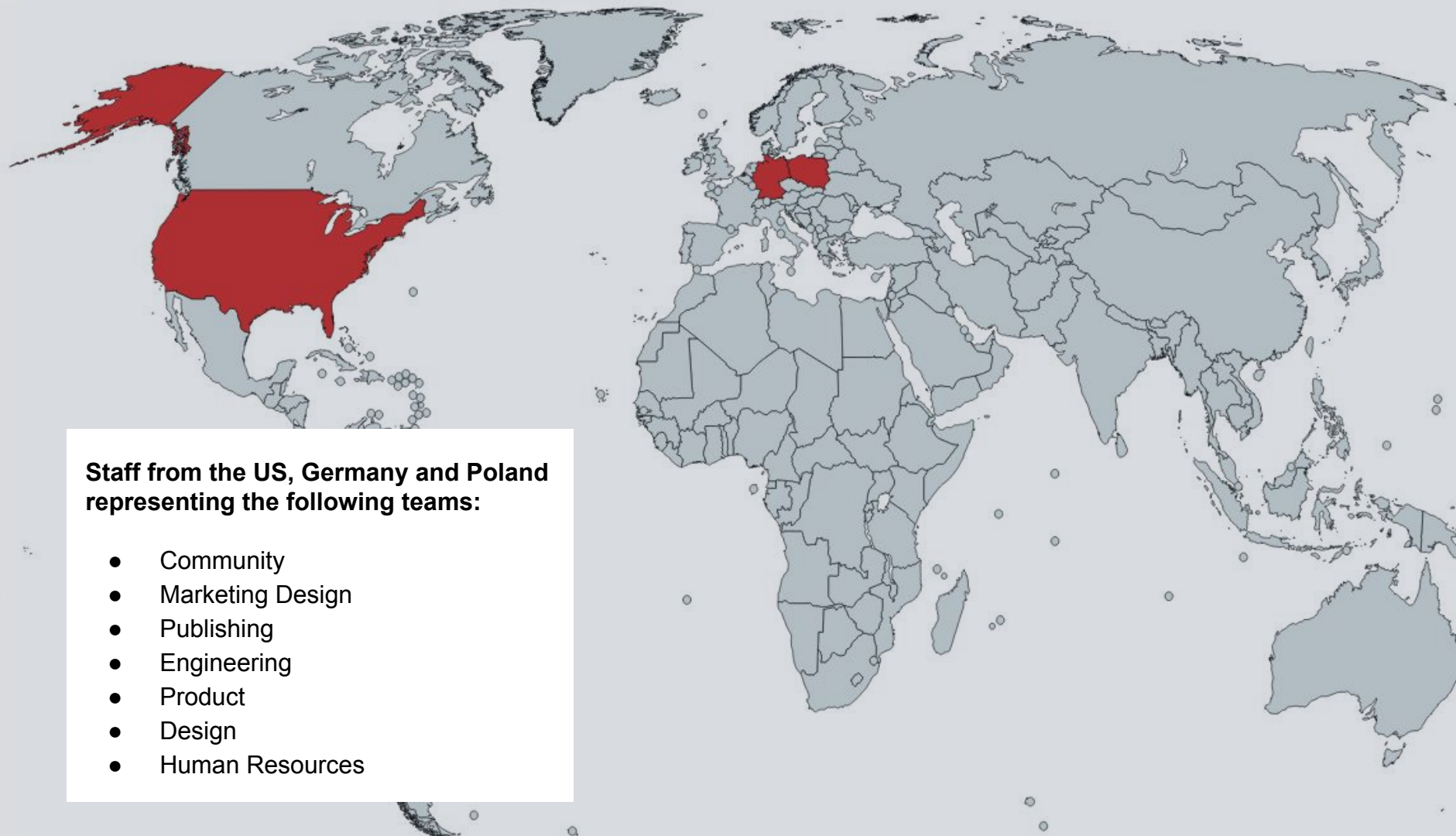
FAN FICTION  
LIBRARY WIKI

HALO  
NATION

The Elder Scrolls  
Wiki

Bloodborne  
Wikia

ソードアート・オンライン  
SWORD ART ONLINE  
WIKI



**Staff from the US, Germany and Poland  
representing the following teams:**

- Community
- Marketing Design
- Publishing
- Engineering
- Product
- Design
- Human Resources



# EUROPE EVENT ORIENTATION

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Good stuff to know

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Presenter's Name: Amber Morey-Wu

User Name: OzRunnerGrrrl

Job Title: Director, Product Operations

Start Date @ Wikia: July 2014

My Fandoms:





## Bert Hall

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Username: Berth

Job Title: Director, Support & Engagement

Start Date @ Wikia: July 9, 2012

### FANDOMS:

- Star Trek
- Marvel
- Star Wars



# Some Basic Guidelines

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## Collaborative & Open

- Ask questions and share ideas
- Please feel free to share anything we talk about here with your communities
  - Exception: A couple of sessions are a preview of unreleased information, you will be asked in those specific sessions NOT to share what you hear and see until it is public
- #CommConnect

## Respectful

- Many different perspectives, ideas and interests
- English is not the primary language of many attendees

## Law Abiding

- Don't cross the road unless you see the green walk signal
- Be aware of bike paths



# Schedule

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## Tuesday

- Discussions theme
- Happy Hour at Wikia offices (transport provided at 4:30pm), including a “Selfie Shootout” game to meet the staff, food and drinks provided

## Wednesday

- Fan Contributor theme with two tracks, first 2 sessions are common
  - Track 1: Fan Contributors
  - Track 2: Wikia Contributors

## Thursday

- Additional Wikia Contribution Topics and Ask Me Anything (AMA) with the Wikia Staff

## Friday

- Head home!



# Logistics etc.

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## Meals

- Breakfast and lunch provided all conference days, plus breakfast on Friday before you checkout
- Happy Hour at the Wikia offices tonight with food and drinks, transport to the office will be provided

## Cash Allowance

- Your envelope of zloty is for meals that are not provided, transport back to the airport/train and other small expenses etc.

## Where are things?

- WCs are to the right of this room
- Two conference rooms for us to use for the event
- Dinner suggestions: Stary Browar is across the street (large brick shopping center) and the Old Square is 15 minutes walk from the hotel



# WIFI

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Network: WIKIA  
Password: wikiawifi



# How did your adventure start at Wikia?

Group Activity





Questions?

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