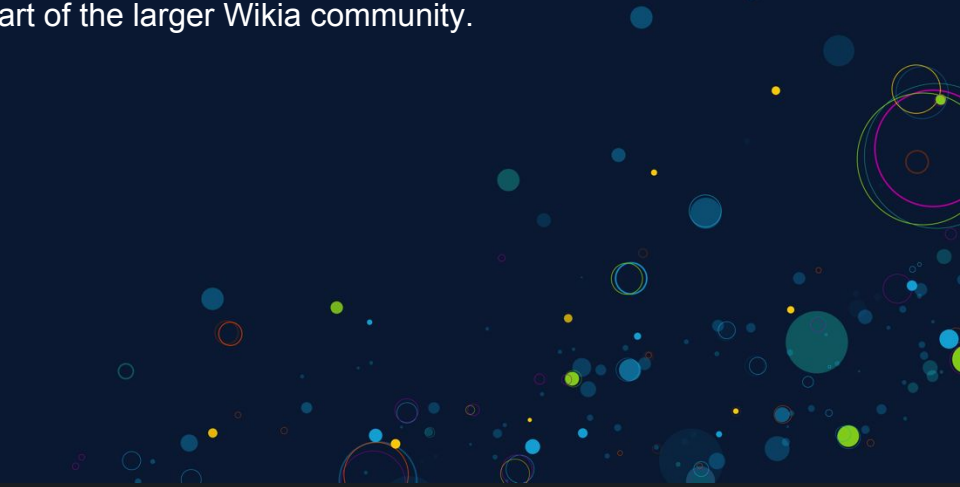




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What Makes a Wikian?

Share your experiences about what it means to be part of the larger Wikia community.





Rob Johnstone

User Name: bobstone33

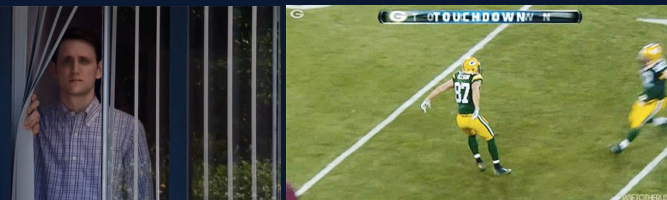
Job Title: Director, Product Marketing

Wikia Start Date: May 2016

First Contribution: April 2016

FANDOMS:

- Green Bay Packers
- Game of Thrones
- Silicon Valley
- Beer



GAME OF THRONES™



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Presenter's Name: Brandon Rhea

User Name: Brandon Rhea

Job Title: Senior Manager, Fan Engagement & Support

Start Date @ Wikia: April 2010

FANDOMS:

- Star Wars
- Star Trek
- Marvel and DC



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What does it mean to be a Wikian?

The age old question

What it means to be **a Wikian** can differ from person to person

Some communities even have their **own identities**, like Wookieepedians or Nukapedians, while still being part of the Wikia community

Time to **raise your hands**



What does it mean to be a Wikian?

The age old question about how to be part of the community!

- Group Discussion
- Even we struggle!
- QUESTIONS:
 - Describe Wikia to your friends/family with **1 word**...
 - What other sites/apps do you use to **read/learn** about your fandom?
 - What other sites/apps do you use to **connect with fans** around your fandom?



The Changing Face of Wikia

Where we stand and where we're going

- **Fandom** is introducing a new editorial voice & new content types
- Discussions bring a **new dynamic** to fan communities
- Everything ties together in a **brand new experience** to become the a more complete destination for fans like you: **Fandom**
- Group Discussion:
 - What does the word wiki mean to you?
 - Do you feel more connected to the product (wiki) or content (e.g. Star Wars)?
 - What features should the wiki experience have and not have?



You and the Future of Wikia

How do you feel about the changes?

- How you can become a Wikian is expanding and evolving
- We now have:
 - Wiki editors and admins
 - Fan contributors
 - Discussions users
- Small Group Activity: Listing
- In this new Wikia landscape...
 - What do you think it means to be a Wikian?
 - How do you feel you fit in?
 - What do you think about these changes and new ways to contribute?







Bert Hall

Username: Berth

Job Title: Director, Support & Engagement

Start Date @ Wikia: July 9, 2012

FANDOMS:

- Star Trek
- Marvel
- Star Wars



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