## wikia 2016 COMMUNITY CONNECT

# What does the perfect new contributor look like to you?

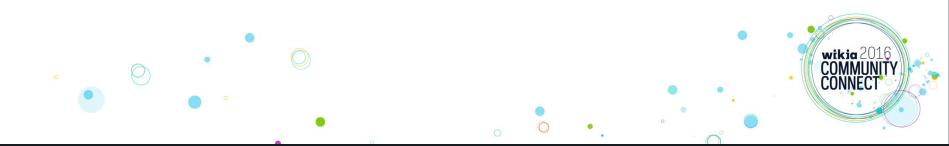
Focus Group. Trevor, July 2016.

#### Recap: Gain and Retain



## Two requests...

- 1. Assume the user can understand any tool provided.
- 2. Assume the user will join making common edits.





### Step 1: Adjectives

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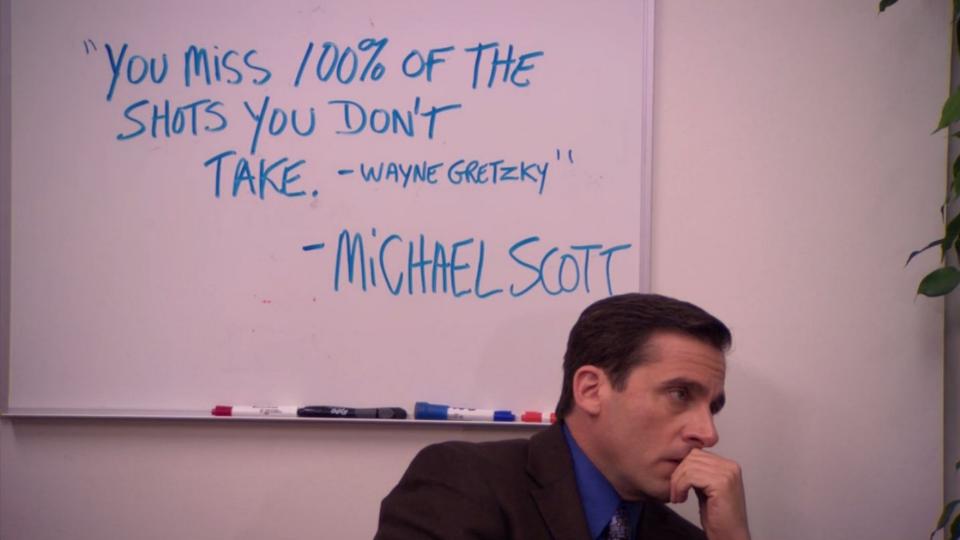
inflexible paranoid vicious o vassertive absent-minded enthusiastic Talkative able sympathetic witty faithful visceral reliable



Step 2: What advice would you give a brand new contributor?

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Step 3: What do they avoid?

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#### General discussion





## Thank you!

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